



Referral Reward scheme, January 2016

Dear parent/pupil,

I'd like to invite you to the referral reward scheme I am offering at St Clements High school. Simply put, you can earn if a new pupil joins guitar-lessons as a result of your recommendation. Nothing is required from yourself other than you to encourage others to enter into guitar-lessons. This is open to anyone, pupil or parent and regardless of whether or not you're having guitar-lessons.

If, through your recommendation, you have introduced a new pupil to guitar-lessons you will be eligible for a 20% reduction off of your own guitar-lessons or rewarded with a cash-back equivalent to 15% of what the newly introduced pupil has paid. You will get this for every pupil that you recruit and you can introduce as many pupils as you wish. You will even get the same benefit for each term they continue with their lessons up until the end of July 2016. Therefore if 5 pupils enrol on your recommendation you could get the rest of your school-year's lessons for free or the cash alternative*!

As an example, the tuition fees for a pupil taking one term (6 weeks) of one-to-one lessons is currently £72*. You would therefore be entitled to a discount of £14.40 (*which is 20% of the £72*) from your tuition-fees or a cash-back of £10.80 (*which is 15% of the £72*) for that same term. If you manage to recruit 3 pupils you will earn 3x20% discount (total of 60%) or 3x£10.80 cash-back (total of £32.40) for that term. As of the start of January 2016, there are four terms remaining for the school year and you may also claim for these following terms so long as the new-pupil continues up until the end of July 2016.

Conditions:

- You and the new pupil confirm that it is "you" who has introduced them into the lessons.
- Offer cannot be use in conjunction with any other discount or offers (except subsidised payments)
- Cash-back will be paid by bank-transfer or cheque.
- Offer closes at the end of the current school-year- July 2016 summer-break

If you have any questions please get in touch.
Thank you for your support.

Steven slator

**£72 is the price, as of January 2016, for a six-session term of one-to-one lessons at St Clements High school excluding any discount that may be offered to that pupil, in which case the rewarded-amount ("cash-back") would be based on whatever the "new" pupil is paying with any discount that has been applied.*